

DAMOVO IRELAND APPOINTS MARY BRADSHAW AS MANAGING DIRECTOR

24th March 2010. Damovo Ireland, the business communications provider, today announced the appointment of Mary Bradshaw as its new managing director. Her primary responsibility will be to drive business growth for Damovo Ireland and to build on its success in the enterprise ICT sector. Mary will also work closely with the senior management team across the Damovo Group to define and develop business strategies, and will oversee their implementation in Ireland.

With more than 25 years experience working in senior business and HR management roles, Mary has gained a deep understanding of managing and motivating people to perform to the best of their ability. She also has a strong commercial focus and understands the importance of delivering the highest levels of service in today's customer-centric business environment.

Mary's appointment follows two years as Group HR director at Damovo. This role involved Mary leading the HR function for Damovo's ten regional businesses across Europe, Latin America and North Africa. She also performed the dual role of unified communications strategy director. Prior to this, Mary was head of human resources for Damovo's Irish business for four years. Before joining Damovo in 2004, Mary spent more than twenty years at Aer Lingus, where she held a wide variety of management positions in operations, line management and central human resources.

Mary has a MBA from Henley Management College and is a CIPD chartered member.

Mike Parton, Chairman and CEO, Damovo Group said, "Our Irish business continues to play a central and strategic role in our global business, and has spearheaded the launch of many exciting technologies such as unified communications. We are delighted to appoint Mary to this position as she draws on her extensive experience working at board level with Damovo in both the global and Irish businesses. We have every confidence that Mary will provide the leadership and strong customer focus to ensure further success for Damovo in the Irish market."

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About Damovo

Part of the Damovo Group, Damovo Ireland is a leading provider of unified communications solutions and services in the enterprise arena. It has 30 years experience delivering and supporting complex communication networks and integrated business applications across Northern and Southern Ireland. Damovo has key strategic partnerships with leading technology vendors in the market, such as Aastra, Cisco, Mitel, Extreme Networks and Microsoft. Damovo Ireland has more than 400 customers in the public and private sectors. These include Enterprise

Northern Ireland, the University of Ulster, CIE, ESB, Bord Gais, The Revenue Commissioners, The Courts Services, HSE, Dublin Institute of Technology, Trinity College Dublin, and Hertz.
For more information visit www.damovo.ie

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